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“The Financial Physician” Hits XM Radio

Lou Scatigna Takes Popular Financial Show to National Spotlight

Louis Scatigna, financial guru known to tens of thousands of devoted radio listeners in New Jersey as “The Financial Physician,” will kick off the national version of his popular weekly call-in show on Sirius-XM Satellite Radio on Sunday August 30 from 6-7pm ET. The August 30 edition of “The Financial Physician” will also mark the 500th episode of the program on 1160 WOBM-AM in New Jersey. “The Financial Physician” will be heard on XM’s “Talk Radio” station, channel 165, following The Glenn Beck Program.

Scatigna’s weekly “The Financial Physician,” already a successful radio talk show, features live call-ins on 1160 WOBM -AM, broadcasting to southern New Jersey. During the show, Scatigna employs his special approach to money, treating finances like medicine. He stops the bleeding, performs triage, assesses the symptoms, renders his diagnosis, and then provides his Rx. Scatigna is able to shed light on many potential financial catastrophes through this no nonsense approach to money.

“It’s exciting to take ‘The Financial Physician’ to the national level on Sirius-XM Satellite Radio,” said Scatigna. “I have been helping clients cure their own financial issues for nearly 30 years, and for 500 episodes of my radio show on 1160 WOBM-AM. There are a lot of folks around the country, especially these days, who can identify with the financial problems others are facing. Each week I’ll help callers, and many other listeners like them, diagnose and solve their financial ailments.”

The Financial Physician: How to Cure Your Money Problems and Boost Your Financial Health, the first book from Lou Scatigna, is due out from Career Press on December 15. More information on Lou Scatigna, The Financial Physician, is available at: www.thefinancialphysician.com.

For more information, or to schedule an interview with Lou Scatigna, please contact Drew Granchelli: 617-202-4109; andrew.granchelli@newmancom.com

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